

hair care collection

SHAMPOO & CONDITIONER



ELASTINE PROPOLITHERA
Rejuvenating hair care from bees enriched with moisturizing ingredients

Contains antioxidant-rich propolis, honey and royal jelly to help restore moisture and natural luster. Sulfate- and paraben-free. **Bee Curly Collection:** Helps care for curly hair to create silky, super-lustrous curls. **Volumizing Collection:** Provides weightless volume for a fuller, thicker, stronger appearance. **Damage Repair Collection:** Helps repair and soften damaged hair and split ends, so hair appears smooth and manageable.



CHI ESSENTIALS REVIVE KERATIN + BONDING
Helps rebuild, revive and protect hair with keratin and bonding agents

With replenishing keratin and plant-based bonding agents, it helps prevent breakage, improve the look of elasticity and restore softness and shine. **Restoring Shampoo:** Cleanses, moisturizes and protects against split ends and frizz. **Restoring Conditioner:** Helps restore dry, damaged and brittle hair. **Protecting Serum:** Provides smoothness and shine.



CHI ESSENTIALS
A unique blend of certified organic botanicals from expert hair care leader CHI

Show locks some love with moisturizing aloe vera, antioxidant-rich pomegranate, hibiscus (containing vitamins and amino acids) and other nutrient-rich ingredients. Sulfate- and PABA-free. **Replenishing Shampoo:** With vitamins, minerals and amino acids to help hair maintain natural oils. **Moisturizing Conditioner:** Infused with aloe to help increase elasticity.



ELASTINE BOTANICALS
Natural botanical hair care with premium botanical extracts

Infused with revitalizing babassu seed oil, chamomile flower water and lemon chestnut extract, helps bring damaged hair back to life, adding dewy moisture for a smooth, natural-looking sheen. **Cherry Blossom & Hyaluronic Acid Collection:** Moisturizes dry, damaged hair. **Rosemary & Sea Salt Collection:** Helps add volume and body and promote thicker hair.



ELASTINE HEMPHARMX
With cold extracted hemp for weightless hydration that delivers full volume

Delivers weightless hydration with cold-pressed hemp seed oil, while helping strengthen, protect, volumize and moisturize hair. **Weightless Hydration Shampoo and Conditioner:** Contain omega 3-6-9, known to help moisturize and nourish hair and prevent breakage. Vegan and silicone-free.



ELASTINE MOISTURE ESSENTIALS VOLUME & SHINE
See healthier hair instantly with moisturizing ingredients

With richly moisturizing ceramide to help smooth and strengthen cuticles, protect hair from wear and tear and promote elasticity and shine. **Shine:** With ceramide and argan oil, helps moisturize and reduce breakage and split ends and keep locks looking shiny and smooth. **Volume:** With ceramide and biotin, helps dry, damaged hair look and feel thicker, fuller and healthier.

COLOR



ELASTINE SALON DE COLOR
100% gray coverage and rich, long-lasting color

The nourishing cream formula with pro-keratin, collagen and ceramides does not contain ammonia, parabens, mineral oil or benzophenone. The kit is designed to protect hair before, during and after coloring. The no-drip cream formula delivers rich and radiant color with beautifully even results. *Available in 10 shades.*



THE FACE SHOP ROOT TOUCH-UP
Contains hair-strengthening ingredients, and disguises roots in seconds

The long-wearing powder formula covers the hairline, graying roots and even bare areas for a fuller hair look—instantly. Contains scalp-nourishing ingredients, like Ha-Soo-Oh herb, black bean and ginseng. Paraben-free. *Available in 4 shades.*

You've got your customer's color, care and styling needs covered

TREATMENT & STYLING



ELASTINE PROPOLITHERA

Treatments that help nourish and strengthen

Leave-in Conditioner: Hydrates and nourishes dry hair, infusing it with rich luster. **Aloe Dual-Active Hair Serum:** Intense hydration with vitamins, minerals and other nutrients to bring damaged or chemically processed hair back to life. **Serum Treatment:** With moisturizing ingredients, vitamins and minerals to help restore weak, brittle hair and target areas where needed most. **Oil Serum:** Rejuvenating serum helps strengthen, protect, moisturize and smooth hair, while providing shine as you style. **Curl Cream:** Rich hydration for bouncy, defined curls. Reduces frizz for healthy-looking shine. **Mask:** Nutrient-enriched formula helps deeply nourish hair, repair damaged split ends and protect from heat.



CHI ESSENTIALS

Treatments that help repair and protect

Repairing Serum: Deeply penetrating, lightweight serum helps strengthen, moisturize and smooth hair and protect from damage. **BioSilk Silk Therapy weightless leave-in silk treatment:** Made with silk proteins to help repair, smooth and protect all hair types. Tames frizz and flyaways for silky-smooth hair with reflective shine. Helps shield from UV rays, heat and humidity.



DR. GROOT MICROBIOME SCALP FORTIFYING

Your solution to thinning hair. Healthy hair starts with a healthy scalp!

With prebiotics and para-probiotics, and natural plant-based ingredients to help soothe redness and itching, and biotin to help thicken hair. No sulfates, parabens or silicones. **Hair-Thickening Shampoo:** With coconut oil, deep cleanses while it helps moisturize dry scalp and hair. **Serum Treatment:** Helps support healthy hair roots and growth. **Premium Scalp Cleansing Brush:** Massages the scalp, helping to remove dead skin cells and stimulate hair follicles for healthier hair.



ADVANCE TECHNIQUES

Targeted treatments for enhanced shine and nourishment

Daily Shine Dry Ends Serum: Delivers smooth, shiny hair with less frizz. Contains provitamin B. **360 Nourish with Moroccan Argan Oil Leave-In Treatment:** With argan oil, provitamin B5 and vitamin E to help nourish and smooth dry, damaged hair.



CHI STYLING TOOLS

Advanced ceramic and ionic technologies that help smooth and protect from damage

1" Volcanic Lava Ceramic Pro Spin 'n' Curl: Creates instant silky, shiny and glamorously bouncy curls. **Advanced Ionic Compact Hair Dryer:** 1875-watt ion generator emits negative ions to reduce drying time.



CHI STYLING PRODUCTS

A professional-grade styling aid that adds incredible shine and control

ENVIRO 54 Natural Hold Hair Spray: For a brushable, natural hold that's lightweight and fast-drying with no buildup. Enriched with silk to strengthen hair.