

# Glimmer Product Guide

PRODUCT	FACE			LIP					
	WHAT IT DOES	 <p><b>GLIMMER BE BLUSHED CHEEK COLOR</b></p> <p>For use on cheeks and lips. Creamy moisturizing formula glides on smoothly without streaking for a natural, dewy flush of color. The ultra-smooth formula is easy to blend and provides a luminous finish.</p>	 <p><b>GLIMMER POWDER BLUSH</b></p> <p>Richly pigmented, silky pressed powder hugs cheeks. Weightless formula with ultra-fine pearl for added dimension. Buildable coverage and soft matte finish.</p>	 <p><b>GLIMMER POWDER ILLUMINATOR</b></p> <p>Finely milled powder creates a multi-dimensional luminous glow instantly. Lightweight buildable formula blends effortlessly, providing a naturally radiant finish.</p>	 <p><b>GLIMMER LIP &amp; CHEEK STAIN</b></p> <p>Effortlessly glides on lips and cheeks, providing a lasting tint. The gel texture wears comfortably.</p>	 <p><b>GLIMMER LIP POLISH</b></p> <p>Sugar-based formula gently buffs away dry, flaky skin for softer, smoother lips. Helps polish and prep lips for effortless lip color application.</p>	 <p><b>GLIMMER LIP CONDITIONER</b></p> <p>Preps and primes your lips. Wear alone for a perfectly moisturized wet-shine pout, or layer other lip products over it for improved wear and application. The buttery smooth texture offers superior comfort, and the nourishing ingredients care for your lips.</p>	 <p><b>GLIMMER LIP PLUMPER</b></p> <p>Moisturizing gloss delivers a dimensional wet-shine finish, and plumps lips without stinging like some other lip plumpers.</p>	 <p><b>GLIMMER SATIN LIPSTICK</b></p> <p>The lightweight, creamy, smooth formula provides a soft satin finish with rich, comfortable color. Buildable medium-to-full coverage.</p>
WHY YOU'LL LOVE IT	<ul style="list-style-type: none"> <li>• With skin-nourishing vitamin E for antioxidant benefits</li> </ul>	<ul style="list-style-type: none"> <li>• Vitamin E helps nourish skin and provides antioxidant benefits</li> </ul>	<ul style="list-style-type: none"> <li>• With antioxidant vitamin E</li> <li>• Free from parabens, phthalates and fragrance</li> </ul>	<ul style="list-style-type: none"> <li>• Enriched with water-soluble pigments that deliver a lasting stain without feeling sticky</li> </ul>	<ul style="list-style-type: none"> <li>• Vitamin E and squalane help moisturize</li> <li>• Blueberry and strawberry extracts and raspberry leave lips feeling supple</li> </ul>	<ul style="list-style-type: none"> <li>• Vitamin E helps to moisturize, soothe and heal lips</li> <li>• Jojoba seed &amp; sunflower seed oils help protect against free radicals</li> <li>• Mango seed butter, rich in fatty acids, provides moisturizing benefits</li> </ul>	<ul style="list-style-type: none"> <li>• Volulip™ formula visibly plumps pout, softens and moisturizes lips</li> <li>• Vitamin E provides antioxidant benefits</li> </ul>	<ul style="list-style-type: none"> <li>• Pomegranate extract provides antioxidant benefits</li> </ul>	<ul style="list-style-type: none"> <li>• Castor seed oil boosts hydration</li> <li>• Vitamin E provides antioxidant benefits</li> </ul>

From luxe lips to enticing eyes, help your customers enhance their favorite features with these Glimmer must-haves.

EYE



**GLIMMER LIPLINER**



**GLIMMER EYE-SHADOW QUAD**



**GLIMMER-SHADOW**



**GLIMMER ALWAYS ON POINT EYELINER**



**GLIMMER LIQUID EYELINER**



**GLIMMER CREAM EYELINER**



**GLIMMER WATERPROOF EYELINER**



**GLIMMER DIAMOND EYELINER**



**GLIMMER BROW DEFINER**

Long-wearing lipliner is formulated with rich pigments to provide vivid color with every line. Creamy formula glides on with precision and dries to a matte finish.

Long-wearing, creamy powder formula hugs eyelids for all-day wear. Each quad features a variety of finishes—matte, satin and shimmer—in complementary colors to create looks with ease. Rich pigment payoff with just a single swipe.

The buildable, silky cream formula goes on effortlessly to create stunning looks that last all day. Available in 3 unique finishes—shimmer, glitter and matte sateen—for a variety of long-wearing, water-resistant, crease-proof looks.

This customer favorite now features a built-in sharpener for a consistently perfect point!

Long-wearing with rich black pigments to provide vivid, opaque color that stays all day. Smudge-, transfer- and waterproof formula dries to a smooth matte finish.

Creamy and smooth, it glides on effortlessly for all-day, comfortable wear. Rich pigments provide vivid color with a subtle sheen finish.

Water- and sweat-proof formula glides on smoothly for all-day, comfortable wear. Rich pigments provide vivid color that won't smudge or transfer.

Features finely milled pearls that provide dimension and deliver a subtle sparkle to amp up any eye look.

Smudge-, transfer- and waterproof brow pencil. The slim, tapered tip creates the appearance of actual brow hair for natural-looking, perfectly defined eyebrows.

- Super-precise application for high-definition, sculpted lip looks
- Prevents feathering and prolongs lipstick wear
- Long-wearing formula stays all day

- Specifically curated shade families enhance a variety of eye colors
- Buildable, medium-to-full coverage

- Blends easily and dries down smoothly
- No fallout, stay-all-day shadow

- Smudge- and water-proof
- Creamy, smooth formula stays color-true all day

- Quick-drying formula with precision application
- Rich black pigment delivers vivid impact with one swipe

- Creamy, smooth, glide-on color
- Long-wearing, all-day comfortable wear
- Fade-resistant
- Comes off easily with soap and water or makeup remover

- Castor oil helps nourish brows and aids in hair growth
- Coconut oil helps brow hair and skin feel soft and smooth