



Courtesy of OnlineBeautyBosses.com

# AVON

## 2021 ONLINE CAMPAIGN CALENDAR

	Online CAMPAIGN OPENS Tuesday	Online CAMPAIGN Ends Monday
C-1	12/8/20	12/21/20
C-2	12/22/20	1/4/21
C-3	1/5/21	1/18/21
C-4	1/19/21	2/1/21
C-5	2/2/21	2/15/21
C-6	2/16/21	3/1/21
C-7	3/2/21	3/15/21
C-8	3/16/21	3/29/21
C-9	3/30/21	4/12/21
C-10	4/13/21	4/26/21
C-11	4/27/21	5/10/21
C-12	5/11/21	5/24/21
C-13	5/25/21	6/7/21
C-14	6/8/21	6/21/21
C-15	6/22/21	7/5/21
C-16	7/6/21	7/19/21
C-17	7/20/21	8/2/21
C-18	8/3/21	8/16/21
C-19	8/17/21	8/30/21
C-20	8/31/21	9/13/21
C-21	9/14/21	9/27/21
C-22	9/28/21	10/11/21
C-23	10/12/21	10/25/21
C-24	10/26/21	11/8/21
C-25	11/9/21	11/22/21
C-26	11/23/21	12/6/21

Your online store updates to the next campaign one day prior to the traditional Campaign Open and Close dates. Orders placed by 9am, local time, will ship same day when placed within the campaign ordering timeframe. However, orders placed on the Wednesday of a new campaign between the hours of 12:01 am and 9:00am local time, will ship on Thursday.